

ADAMA  
**grow**<sup>TM</sup>

2021 Growing Season  
FullPage Rice Stewardship Program



# STEWARDSHIP PROGRAM

## FullPage™ Rice Grower Stewardship Program\*

### What is Stewardship?

The FullPage rice cropping solution requires grower stewardship to ensure the long term viability and availability as a solution used to manage red rice and other weeds in rice. Preface and Postscript herbicide provide excellent control when utilized as recommended along with other products as part of the ongoing management strategy.

### What is the program?

For the 2021 season, ADAMA is pleased to offer a \$19/gallon stewardship reward to the FullPage rice grower who matches two applications, a minimum average at 8 oz/acre of Preface and/or Postscript herbicides on their FullPage rice acres.

\*Always read and follow the FullPage Technology Use Agreement.

FullPage Rice Grower Stewardship Rebate Minimum Qualifiers*			
Min Average Use Rate of Preface and/or Postscript (oz/ac)	Min Seed Units	Min Gallons	Rebate \$/Gal
8	51	8	\$19

\*Payment will be fulfilled based on an 8 oz minimum per planted acre with FullPage rice. Always refer to the label for specific use directions.

### Program Qualifications

The FullPage Rice Grower Stewardship Program is only for rice growers using the FullPage Rice Cropping Solution and Preface & Postscript herbicides.

\*\*In order to qualify for the stewardship reward, ADAMA herbicides and RiceTec FullPage seeds must be purchased by the same entity or business name and can be purchased from different authorized dealers.

Payment will be calculated base off point of sale data provided by authorized retailer and payment will be issued from RiceTec/ADAMA by November 30, 2021.

If you find a program payment discrepancy, claims must be received in writing to ADAMA by December 31, 2021 at rebates.us@adama.com.

ADAMA may modify or cancel its programs, in whole or in part, without prior notice.

# FullPage™ Rice Cropping Solution Stewardship Practices

The following stewardship guidelines have been established to help you, the rice farmer, manage this technology so you have the opportunity to take advantage of its benefits for many years to come.

**Practice sound rotation practices.** Crop rotation is one of the most important things you can do to mitigate the development of herbicide-resistant weeds on your farm. Crop rotation provides the opportunity to use different tillage and herbicide modes of action, which can slow the development of resistance. Do not plant FullPage Rice in consecutive years in the same field.

Start early. Research shows that weed competition during the first 1 to 3 weeks of the growing season can have a negative impact on yield. We recommend a preemergence, or delayed preemergence, application of a residual herbicide, such as clomazone, pendimethalin or quinclorac, to slow any weed growth during the critical early stages of growth.

**Preface™ and Postscript™ are the only approved formulations of imazethapyr and imazamox that may be used with FullPage rice seed.** The use of any other formulations of imazethapyr, imazamox or premixes containing these two active ingredients is strictly prohibited.

**Make a minimum two applications of FullPage Rice Cropping Solution herbicides prior to 2-tiller stage.** Research has shown that two applications is more effective than a single application at high rates for grass and weedy rice control. Two applications maximize coverage of the weeds and optimizes the longevity of the technology. The first application should take place before planting, at planting or up to 3 weeks after emergence. The second application should follow 12 to 20 days later for optimum control. We recommend Preface be utilized for the first application and Preface or Postscript be used for the second application. If a third, or salvage application is needed, apply Postscript prior to the panicle initiation (1/2" internode elongation) stage of growth. Applications of Preface or Postscript beyond the panicle initiation stage of growth may lead to yield loss. A sequential Postscript program is allowed, but including pendimethalin with the first application is highly recommended to prevent subsequent flushes of red and/or weedy rice.

100% control is the goal. In order to maintain its value and the value of other herbicide tolerance technologies, your goal should always be 100% control of weedy rice to avoid loss of the technology on your farm. Therefore, all considerations should be made to keep weedy rice from flowering and going to seed in your field. Make plans to rogue any weedy rice escapes before heading.

**Mix things up.** Many herbicides in rice are classified as ALS inhibitors. These include herbicides such as Permit™, Grasp™ and Regiment™. Included in this group are Preface and Postscript Herbicides. Therefore, we recommend including other herbicides with different modes of action in the tank in order to avoid the development of weed resistance. Herbicides like quinclorac, propanil, bentazon and carfentrazone are herbicides with different modes of action that can prolong the development of weed resistance when tankmixed with Preface or Postscript.

**Moisture is the key.** In order for most herbicides to be effective, plants need to be actively growing. Dry conditions following Preface applications and prior to Postscript applications can lead to poor weed control. Therefore, make sure that weeds are actively growing at the time of application, and in the case of Preface herbicide plan applications prior to a flush or rainfall for proper incorporation into the soil. Remember, Preface herbicide has a residual soil component that requires activation by moisture within 2 days of application.

**Preface before rain and Postscript after.** Preface herbicide has both foliar and residual soil activity, which requires activation through soil moisture. Therefore, if your field conditions dictate a flush or rainfall is pending, apply Preface prior to receiving moisture. Postscript herbicide is a foliar herbicide, which does not require soil activation; however, performance is maximized under moist or flooded conditions. Do not apply Postscript to drought-stressed plants.

**Do not save seed. The FullPage Rice Cropping Solution hybrids are protected by several patents or patents pending and saving of seed for anything other than grain.**